# **Dialogue Datasets**

## CS294s: Building the Best Virtual Assistant

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# Outline

## 1. Introduction: Why Datasets?

2. MultiWOZ in the Almond/ThingTalk/Genie Context

Stanford University

## 3. What's In a Dataset

- a. Dialogue Generation
- b. Annotation Generation
- c. Annotation Styles
- 4. MultiWOZ Revisited

## 1. Why Datasets?

"Perhaps the most important news of our day is that datasets—not algorithms—might be the key limiting factor to development of humanlevel artificial intelligence."

- Alexander Wissner-Gross, 2016

Harvard University Institute for Applied Computational Science

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# 2. MultiWOZ in the Almond/ThingTalk/Genie Context

User: I need to book a hotel in the east that has four stars DST Hotel-Rating: 4, Hotel-Location: East **Agent:** What is your price range? *User*: Price doesn't matter as long as it has free wifi. DST Hotel-Rating: 4, Hotel-Location: East, Hotel-Wifi:True, Hotel-Price: dontcare **Agent:** In that case, I would recommend Allenbell. **User**: Thanks. Please get me a taxi from here to the hotel. DST Hotel-Rating: 4, Hotel-Location: East, Hotel-Wifi:True, Hotel-Price: dontcare Hotel-Name: Allenbell Taxi-Departure: Home, Taxi Destination: Allenbell

Figure from Kumar et al. 2020

# 2. MultiWOZ in the Almond/ThingTalk/Genie Context

- MultiWOZ (and most datasets) has a corpus and annotations.
- We personally only use the former. We don't train on MultiWOZ.



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## 3a. Dialogue Generation

#### Our General Paradigm:



## Human-to-Machine



Bootstrap from an existing dialogue system to build a new task-oriented dialogue corpora.

Example: Let's Go Bus Information System, used for the first Dialogue State Tracking Challenge (DSTC)

Ouser: real humans interacting with the dialogue system Agent: existing dialogue system, likely following rigid rule-based dialogue policy

Goal: derived from existing dialogue system
 Database / KB: derived from existing dialogue system
 APIs: derived from existing dialogue system
 Policy: derived from existing dialogue system

Great for expanding the capabilities of an existing domain, but can we generalize beyond this domain?

## Machine-to-Machine



Engineer a simulated user plus a transaction environment to manufacture dialogue templates en masse, then map those dialogue templates to natural language. Example: Shah et al., 2018, "a framework combining automation and crowdsourcing to rapidly bootstrap end-to-end dialogue agents for goal-oriented dialogues"

O User: engineered, agenda-based simulator Agent: engineered, likely from a finite-state machine

Goal: derived from scenarios produced by Intent+Slots task schema
 Database / KB: domain-specific, wrapped into API client
 APIs: provided by developer
 Policy: engineered specifically for agent

Great for exhaustively exploring the space of possible dialogues, but will the training data actually match real-world scenarios?

## Human-to-Human



If we really want our agents mimicking human dialogue behavior, why not learn from real human conversations?

Example: Twitter dataset (*Ritter et al., 2010*), Reddit conversations (*Schrading et al., 2015*), Ubuntu technical support corpus (*Lowe et al., 2015*)

O User: real humans on the Internet Agent: real humans on the Internet

Goal: ???
Database / KB: ???
APIs: ???
Policy: real human dialogue policies!

Great for teaching a system real human dialogue patterns, but how will we ground dialogues to the KB + API required by our dialogue agent?

# Human-to-Human (WOZ)



Humans produce the best dialogue behavior. Let's use humans to simulate a machine dialogue agent, grounding the dialogue in our KB+APIs. Example: WOZ2.0 (Wen et al., 2017), FRAMES (El Asri et al., 2017), MultiWOZ{1.0, 2.0, 2.1} (Budzianowski et al., 2018)

Ouser: crowdworker Agent: crowdworker, simulating a human-quality dialogue system

Goal: provided by the task description
 Database / KB: domain-specific, provided to the agent by experimenters
 APIs: domain-specific, provided to the agent by experimenters
 Policy: up to the crowdworker – nuanced, but maybe idiosyncratic

Great for combining human dialogue policies with grounding in the specific transaction domain, but annotations will be nontrivial – how do we ensure their correctness?

# Dialogue Generation – Summary

#### Human-to-Machine

Bootstrap from an existing dialogue system to build a new task-oriented dialogue corpora.

#### Human-to-Human

If we really want our agents mimicking human dialogue behavior, why not learn from real human conversations?

### Machine-to-Machine

Engineer a simulated user plus a transaction environment to manufacture dialogue templates en masse, then map those dialogue templates to natural language.

## Human-to-Human (WOZ)

Humans produce the best dialogue behavior. Let's use humans to *simulate* a machine dialogue agent, grounding the dialogue in our KB+APIs.

# **Dialogue Generation – Pros & Cons**

### Human-to-Machine

- + Intuitive to use existing dialogue data for dialogue system development
- Only possible to improve existing, working systems. No generalizations to new domains
- Initial system's capacities & biases may encourage behaviors that perform in testing but don't generalize

#### Human-to-Human

- + Training data will map directly onto real-world interactions
- No grounding in any existing knowledge base or API limits usability

## Machine-to-Machine

- + Full coverage of all dialogue outcomes in domain
- Naturalness of the dialogue mismatches with real interactions
- Hard to simulate noisy conditions typical of real interactions

## Human-to-Human (WOZ)

- + Ground realistic human dialogue within the capacities of the dialogue system
- High prevalence of misannotation errors



#### Question

WHICH DIALOGUE GENERATION TECHNIQUE SEEMS MOST SUITED FOR YOUR OWN PROJECT'S DOMAIN?

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## 3b. Annotation generation

## "Built-in" annotations (Machine-generated utterances)

- If the utterance is machine-generated, that it probably already has a formal language annotation
- Annotation is not really separate from the dialogue generation
- WikiSQL [Zhong et al. 2017]
- + Only skill needed is paraphrasing
- Still less natural and diverse
- Requires good utterance synthesis



## 3b. Annotation generation

### Manual annotations (Human-generated utterances)

- Annotation as an explicit step in the process
- Usually done on top of provided data, possibly as a separate process
- Spider [Yu et al. 2019]

- + The dataset and the annotations are probably pretty good
- Potentially very expensive (experts often required)
- Sometimes not actually very good



# 3b. Annotation generation

## Machine-assisted annotations (Human-generated utterances)

- Technology used in making the annotation process seamless or easier for humans
- Not necessarily a separate step in the process
- QA-SRL [He et al. 2015]
- + The dataset and the annotations are probably pretty good
- Some upfront cost of developing a good system
- Not always possible





#### Question

HOW DO YOU THINK MACHINE-ASSISTED ANNOTATION COULD WORK IN YOUR PARTICULAR PROJECT?

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A Fundamental Tradeoff

Ease of parsing, **Expressiveness of** VS. annotation, and execution your representation

## 3c. Annotation styles

# Key Tradeoff: **expressiveness of the representation** vs. **ease of annotation/parsing/execution**

- Logical forms [Zettlemoyer & Collins, 2012; Wang et al. 2015]
- Intent and slot tagging [Goyal et al., 2017; Rastogi et al., 2020; many others...]

- Heirarchical representations [Gupta et al., 2018]
- Executable representations
  - SQL [Zhong et al., 2017; Yu et al., 2019]
  - ThingTalk [Campagna et al., 2019]

## Logical forms

#### Zettlemoyer & Collins, 2012; Wang et al. 2015

Rigid logical formalisms for queries results in a precise, machine-learnable, and brittle representation.



Figure 2: Two examples of CCG parses.

## Intent and slot tagging

Goyal et al., 2017; Rastogi et al., 2020; many others...

More ubiquitous, less expert-reliant representation allows coverage of more possible dialogue states.

Table 2: Full ontology for all domains in our data-set. The upper script indicates which domains it belongs to. \*: universal, 1: restaurant, 2: hotel, 3: attraction, 4: taxi, 5: train, 6: hospital, 7: police.

act type	inform <sup>*</sup> / request <sup>*</sup> / select <sup>123</sup> / recommend/ $^{123}$ / not found <sup>123</sup>
	request booking info <sup>123</sup> / offer booking <sup>1235</sup> / inform booked <sup>1235</sup> / decline booking <sup>1235</sup>
	welcome* /greet* / bye* / reqmore*
slots	address* / postcode* / phone* / name <sup>1234</sup> / no of choices <sup>1235</sup> / area <sup>123</sup> /
	pricerange <sup>123</sup> / type <sup>123</sup> / internet <sup>2</sup> / parking <sup>2</sup> / stars <sup>2</sup> / open hours <sup>3</sup> / departure <sup>45</sup>
	destination <sup>45</sup> / leave after <sup>45</sup> / arrive by <sup>45</sup> / no of people <sup>1235</sup> / reference no. <sup>1235</sup> /
	trainID <sup>5</sup> / ticket price <sup>5</sup> / travel time <sup>5</sup> / department <sup>7</sup> / day <sup>1235</sup> / no of days <sup>123</sup>

Figure from MultiWOZ (Budzianowski et al., 2018)

## **Hierarchical Annotations**

Gupta et al., 2018

Nesting additional intents within slots allows for function composition & nested API calls.



Figure 1: Example TOP annotations of utterances. Intents are prefixed with IN: and slots with SL:. In a traditional intent-slot system, the SL:DESTINATION could not have an intent nested inside it.

## Executable Representations: SQL

Zhong et al., 2017; Yu et al., 2019

Structured nature of the SQL representation helps prune the space of possibly generated queries, simplifying the generation problem.

Table: C	FLDraft		Question:		
Pick #	CFL Team	Player	Position	College	How many CFL teams are from York College?
27	Hamilton Tiger-Cats	Connor Healy	DB	Wilfrid Laurier	SQL: SELECT COUNT CFL Team FROM CFLDraft WHERE College = "York" Result: 2
28	Calgary Stampeders	Anthony Forgone	OL	York	
29	Ottawa Renegades	L.P. Ladouceur	DT	California	
30	Toronto Argonauts	Frank Hoffman	DL	York	

Figure 2: An example in WikiSQL. The inputs consist of a table and a question. The outputs consist of a ground truth SQL query and the corresponding result from execution.

## Executable Representations: ThingTalk

Campagna et al., 2019

Semantic-preserving transformation rules mean **canonical** examples for training the neural semantic parser.



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## 4. MultiWOZ Revisited

- MultiWOZ is a human-human dataset, mostly annotated, with intent and slot tagging.
  - But we don't use it fully, so that ends up being less important.

- MultiWOZ proposes itself as a benchmark dataset for:
  - Dialogue State Tracking
  - Dialogue Context-to-Text Generation
  - Dialogue Act-to-Text Generation



#### Question

ARE THERE "BENCHMARKING BLIND SPOTS" OR BIASES THAT YOUR PROJECT MIGHT SUFFER BECAUSE OF THE DATASET CHOICE?

# Thank you!